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LAUNCHED EFFECTS



VERTEX



VERTEX integrates the Army, innovators, and end users with the real-life context in which technology will be used. Industry gets involved at the front end to inform solicitations, requirements, concepts, and policy. It's a completely unique opportunity to forge the future of capability development.

JULY 22-23, 2025 | AUSTIN, TEXAS

VERTEX | Launched Effects

VERTEX | Launched Effects is an exclusive two-day symposium on capabilities that deploy reconnaissance, communications, electronic warfare, lethal, and other effects from air, ground, and sea systems from short to long range. Launched effects are employed at echelon to support maneuver formations in any environment.

This symposium brings together commercial innovators and Army experts for a unique face-to-face collaboration. It addresses the current state of Army technology challenges and charts a path forward to accelerate the cross-cutting capabilities of launched effects.

Who will be there?

VERTEX government attendees extend across the Army's solution development enterprise including Army Futures Command, program executive offices, cross functional teams, requirements writers, concept developers, and more. Industry attendees include commercial technologists, founders, and market experts who can contribute to a meaningful dialogue. While there will be opportunities to build relationships during VERTEX, the goal is to keep the focus on the technology, not on contracts or business development.



The idea is to facilitate a meaningful exchange of technical information on the capabilities of launched effects.



What's on the Agenda?

The morning agenda includes keynotes and panel discussions led by military and industry stakeholders.

In the afternoons, participants will break into small groups to discuss different challenges and solutions that can address the Army's need for launched effects.

Here is what you can look forward to at VERTEX | Launched Effects:

Gain diverse technical insights from entrepreneurs, industry leaders, and investors.

Uncover new applications for your technology and learn about critical Army use cases.

Get a firsthand look at the Army's funding opportunities from the four-star command that's responsible for Army transformation.

Discover more about current challenges and Army needs.

Break into the government marketspace and connect with Army leaders with a vested interest in funding solutions.

Connect with technologists, founders, and creators working on the leading edge of integration.

Testimonials

The market intelligence discussions at VERTEX | Launched Effects are valuable for the entire ecosystem, not just for the US Army. Here's what past attendees have said about VERTEX:

➤ "The event had a unique balance of ideation, learning, and network building all anchored on an obvious need of the Army to understand its workforce (and who's within it) to actually put people first."

-VERTEX | Human Performance Attendee

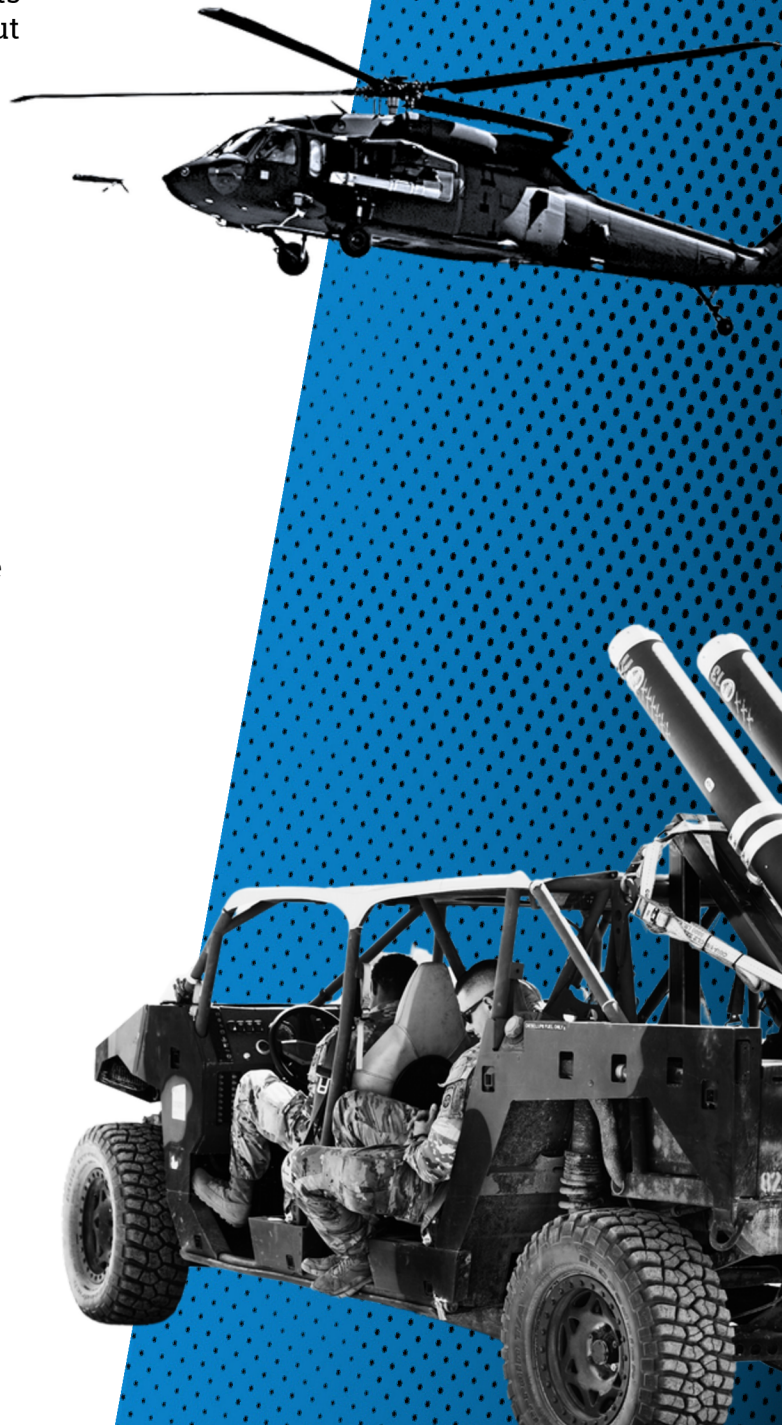
➤ "It was useful to hear about the Army's technical priorities. I learned many useful technical details from other private industry representatives and some of our own robotic technologies will be improved as a result."

-VERTEX | Robotics Attendee

➤ "It's a great opportunity for collaboration between DoD and industry in a smaller, more focused forum."

-VERTEX | Contested Logistics Attendee

VERTEX provides a great opportunity to meet government representatives and other industry partners to address Army needs and ask questions directly to stakeholders.



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How to Attend

Apply at vertex.aal.mil to request an invitation to VERTEX | Launched Effects.

Space is limited to 150 attendees. We will review your application for security and to ensure alignment with Army use cases before extending an invitation.

The registration deadline is June 20, 2025. We'll let you know no later than June 25, 2025 if you are selected to participate.

Please do not make travel arrangements until you have received an email confirming your acceptance to attend.



vertex.aal.army